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TRIBUNE PAPERS

WNC'S WEEKLY NEWSPAPER

2024 MEDIA KIT



TRIBUNE PAPERS

Serving these communities weekly

Asheville	Swannanoa
Hendersonville	Black Mountain
Fletcher	Biltmore Village
Mills River	Skyland/Arden
Flat Rock	Weaverville
Fairview	Woodfin
Leicester	Mars Hill

Display Ads & Rates

Complete advertising rate breakdown along with design specifications for sizing and ad artwork format requirements.

Page 3

Additional Ads & Rates

Official newspaper of record for counties Buncombe & Henderson.

Page 4

Official Newspaper of Legal Record for Buncombe & Henderson Counties.

In over 100 high-volume pick up locations throughout Buncombe & Henderson counties.

Page 4

Communities Served

Complete distribution list of locations.

Page 5

Contact

Monday thru Friday 9 a.m. till 5 p.m.

(828) 252-5804

advertising@tribpapers.com

WNC'S WEEKLY NEWSPAPER

*Subscribe to
True Local
WNC Today!*



*Scan Code for Home Delivery
By Mail: Send checks to PO BOX 5615
Asheville, NC 28803*

Billing terms: All invoices are due and payable 30 days from the date of the invoice. Accounts not paid within 30 days may be subject to a 1.5% service charge (18% annual rate). 40% value of ad space assessed if cancellation occurs after deadline. Publisher assumes no responsibility for errors in any advertisement for more than the cost of the advertisement. Advertisers assume sole responsibility and liability for copyright violations.

tribpapers.com / Rates valid till December 1st 2025



TRIBUNE PAPERS

Print & Digital Ads

Print advertisers enjoy
combo digital ads for optimal
visibility.

Weekly Newspaper & Official
Newspaper of Legal Record
for Buncombe & Henderson
Counties.

Digital Ad Rates

Print advertisers receive
combo print & digital for
optimized visibility across
mediums.

Top Banner (960 x 150)

\$125 / mo.

Square Sidebar (500 x 500)

\$75 / mo.

Total Reach

Over 25,000 weekly readers &
15,000 social media followers.

Over 15k monthly page
visits to tribunepapers.com and
Facebook.

Column Width

1 Column 2.4031 in 3 Columns 7.5844 in
2 Columns 4.9937 in 4 Columns 10.175 in

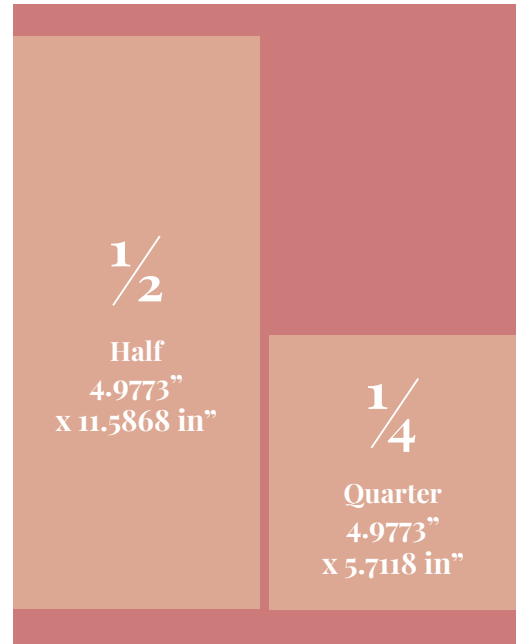
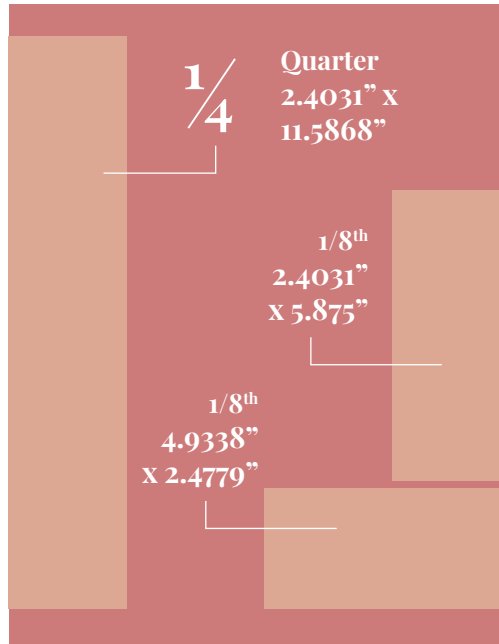
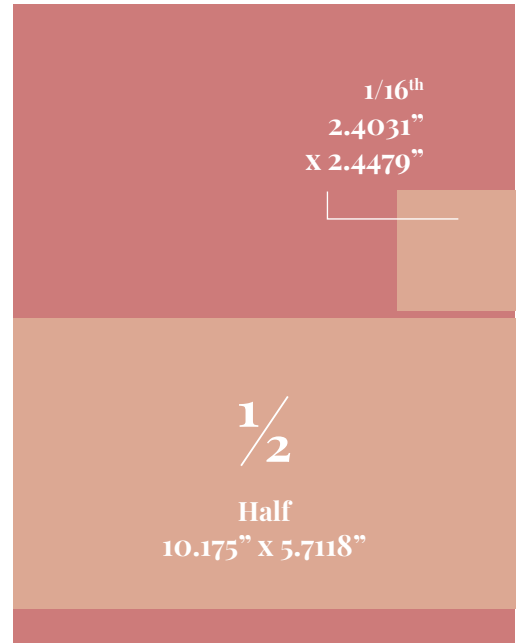
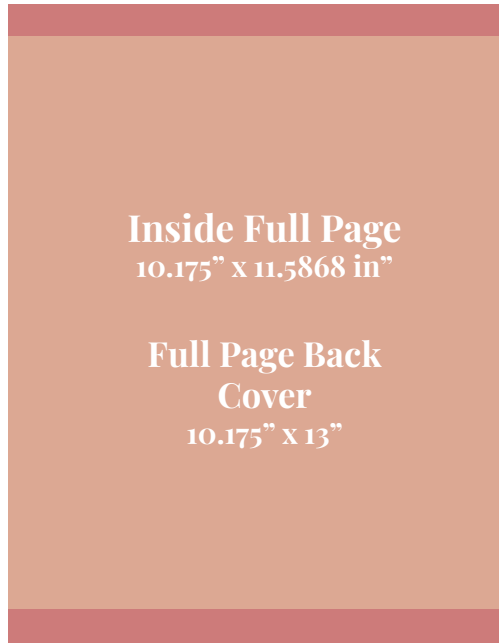
Submission File Requirements: PDF, EPS, TIFF
format in CMYK (SWOP 2) color space.
Space Reservation & Camera-Artwork
Submission Deadline is Monday 4 p.m. EST —
Cancellations & Art Approval is Friday 4pm
After cancellation deadline, advertiser is liable
for cost of contracted space.

* 1/8th Front Page ads subject to
availability.

DISPLAY AD & RATES

HENDERSONVILLE • ASHEVILLE • WEAVERVILLE • WOODFIN •

• LEICESTER • BLACK MOUNTAIN



AD SIZE	1	6	13	26	39	52
Full Page Back Cover	\$1290	\$1220	\$1160	\$1100	\$1050	\$995
Inside Full Page	\$895	\$850	\$808	\$767	\$729	\$695
1/2 nd Page (Vertical & Horizontal)	\$478	\$454	\$430	\$410	\$390	\$360
1/4 th Page (Square & Vertical)	\$240	\$230	\$219	\$210	\$195	\$185
1/8 th Page (Vertical & Horizontal)	\$130	\$120	\$115	\$110	\$105	\$99
1/16 th Page (Square)	\$74	\$68	\$62	\$58	\$51	\$49
1/16 th Front Page* (Square, Vertical & Horizontal)	\$195	\$185	\$175	—	—	—

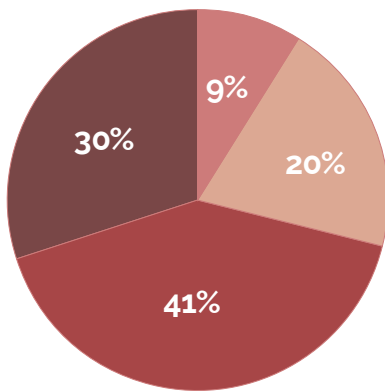


TRIBUNE PAPERS

Top 5 Reasons

1. In over 100 high volume pick up locations throughout Buncombe & Henderson counties.
2. Over 25,000 weekly readers & 15,000 social media followers.
3. Over 15k monthly page and Facebook visits to tribpapers.com
4. Weekly Official Newspaper of Legal Record for Buncombe & Henderson Counties.
5. Servicing our communities for over 25 years.

Demographic Reach



- 9% — Gen. Z (under 25)
- 20% — Millennials (25-35)
- 41% — Gen. X (35-55)
- 30% — Baby Boomers (55+)

Official Correspondence Mailing Addresses

Buncombe (Asheville)
The Tribune Papers
 Post Office Box 5615
 Asheville, NC 28813

Henderson (Hendersonville)
The Tribune Papers
 Post Office Box 2801
 Hendersonville, NC 28793

*All Advertisers, attorneys, and contributors receive an annual subscription.

ADDITIONAL ADS & RATES

eNewsletter Banner

13 insertion contract required.

Monthly rate (540 x 150) \$250

Classified Display & Church Ads

Text only ads. Paid in advance. 3 month rates.

2.4" x 1" \$199

2.4" x 2.4" \$369

Obits

Per word rate \$0.45

Per photo rate \$50

Creditor's Notice

Insertions are weekly.

Buncombe County (4 Insertions) \$65

Henderson County (4 Insertions) \$150

Legals

Contact us for competitive pricing for your Legal Notices in Buncombe & Henderson counties. Insertions are weekly.

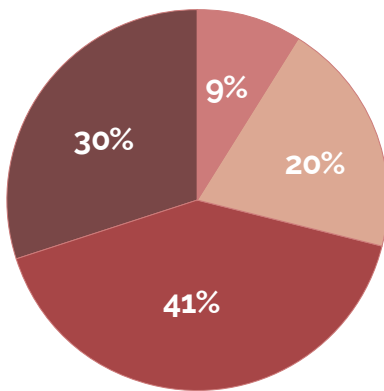


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**Official
Correspondence
Mailing Addresses**

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The Tribune Papers
 Post Office Box 5615
 Asheville, NC 28813

Henderson (Hendersonville)
The Tribune Papers
 Post Office Box 2801
 Hendersonville, NC 28793

CHURCH AD & RATES

Weekly Services Schedule

Sunday:

Adult Ed: 9:45 am
 Choral Eucharist: 11:00 am

Tuesday:

Morning Prayer: 8:15 am

Wednesday:

Bible Study: 10:00 am
 Holy Communion: 11:00 am

Thursday:

Morning Prayer: 8:15 am

St. Michael & All Angels Anglican Church

(828) 702-1174
stmichaelandallangels.net
 2270 Hendersonville Road,
 Arden NC

1/8th 2.4031" x 5.875"



ALL SAINTS ANGLICAN CHURCH

Sunday — 8:30 am Holy Eucharist
 9:45 am Sunday School
 11:00 am Holy Eucharist
 Monday-Thursday — 9 am - 12 pm Office Hours

15 McDowell Rd. Mills River, NC 28759
828- 891-7216
www.allsaintsmillsriver.org

1/16th 2.4031" x 2.4479"

First Baptist Church⁺

of Weaverville

Pastor Stuart Lamkin
 63 North Main St.



828-645-6720

Sundays
 Sun. School 9:45 a.m.
 Worship 11:00 a.m.
Wednesday
 Kids Time 4:45 p.m.
 Youth &
 Adult Group 6:00 p.m.
 All services streamed
fbcwvl.org

1/16th 2.4031" x 2.4479"

Ad Size	6	13	26	39	52
1/8 th Page (Vertical)	\$222	\$494	\$975	\$1,320	\$1,560
1/16 th Page (Horizontal)	\$138	\$247	\$475	\$699	\$799



COMMUNITIES SERVED

The Tribune Papers is a Regional Newspaper Serving Western North Carolina

DOWNTOWN AVL

Library @ Battery Park Ave.
Grove Arcade
Fed Courthouse
O Henry ATT
PO Coxe
Basilica Rest. ACT area
Jackson Bldg.
Courthouse
YMCA
City Bakery

SOUTH AVL

PO South Forest
Apollo Flame
Mission Hospital
ABC So CLT St.
Biltmore Village Square
French Fries
PO Arden AVL
Airport Centre-Subway
Whole Foods
Biscuit Head
Ingles Long Shoals Rd.
Ingles Airport Rd.

NORTH AVL

5 Points Rest. Broadway
Rite Aid-Merrimon Ave.AVL
Sav-More Merrimon-WVL
Ingles-Merrimon Ave.
Pure Station-Merrimon
Ace Hardware
Starbucks Charlotte St.
I-Hop Tunnel Rd.

***Asheville
Hendersonville
Fletcher
Mills River
Flat Rock
Fairview
Leicester***

***Swannanoa
Black Mountain
Biltmore Village
Skyland/Arden
Weaverville
Woodfin
Mars Hill***

Post Office - Rt.74
Tobacco Outlet
Red Star - Rt 74
Oakley Food Store

WEST AVL

PO Leicester
Gossette's Grocery
Fast Break-Old Leic Hwy.
Fast Stop-Craggy
Celebrity Hot Dogs
Enka Library AVL
Hot Spot Brevard Rd.
BP Brevard Rd.
Citgo Amboy Rd.
EarthFare Westgate
Go Grocery-Leicester
Miles Shell
Mexican Rest.
Triangle on Haywood Rd.
Ingles Brevard Rd.
Ingles Leicester Hwy.

EAST AVL

PO Oteen
Go Grocery-70
Citgo-70
CoachHouse Rest.
Hardware Black Mt.
River Ridge Nails
Oakley Food Mart
Kounty Line Rt 74
Exxon Rt. 74
Ingles Swannanoa
Ingles Black Mountain
Ingles Oteen
Ingles Tunnel Rd.

HENDERSONVILLE & MILLS RIVER

Ingles Laurel Park
Exxon Laurel Park
North Main St.
Mikes on Main
2 Hot Dog World

Mark White Office
Flat Rock PO
Ingles on Highland Lake Rd.
Ingles-Spart.Hwy.
Honey Baked Ham Plaza
Ingles on 64 East
Honey Baked Ham Plaza
Ingles-Rt.25 N.
Joey's Bagel Fletcher
Ingles- Fletcher
Kostas' Kitchen
Exxon-Smileys
Fletcher PO
Ingles Mills River

WEAVERVILLE & WOODFIN

YMCA inside-folded
Moes Rack
ABC Store-inside
Bellagios - green(coin tube)
Jimmy Auto
Fireplace Restaurant Box
Stanley Cigo Box
Ingles New Stock Rd.
WVL Drug Co. - small key
Blue Mtn Pizza-folded
Main St box
Corner Store - WVL
Handy Mart WVL
Firehouse Subs
Publix-WVL
Ingles Weaverville

Find your community news in the Tribune Papers:

-Direct mailed to paid subscribers in surrounding counties.

-Weekly Digest e-newsletter reaches our growing digital audience.